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Sloan Securities Corp. Re-Brands Web Presence Launches SloanPrime.com

Fort Lee, NJ, February 12, 2009 – Sloan Securities Corp is pleased to announce the launch of the SloanPrime Web Site in conjunction with the re-branding of www.sloansecurities.com our corporate site.

SloanPrime, a division of Sloan Securities Corp, offers full service, high quality, custom fit Prime Brokerage services to start up and established Hedge Funds and Asset Managers as well as qualified investors, and trading groups. Services include Domestic and Foreign Clearing and Settlement, Trade Execution through our trading desk or via Direct Market Access, Securities Lending, Transaction Financing and Dynamic Portfolio and Performance Reporting.

Please visit www.sloanprime.com for details regarding the products and services we offer.

About Sloan Securities Corp.

Sloan Securities Corp., established in 1987, is a boutique provider of high quality financial services to Institutions, high net worth individuals and corporations. With locations in Manhattan, New York, New Jersey and California, Sloan provides advanced brokerage and corporate finance services to domestic and international clientele. Divisions include SloanPrime, our Prime Brokerage Services unit and Advisor Services Group, our service agent, custody and trade execution unit for the Registered Investment Advisory community